



# UBC Wine Sector Co-op

Access talent from a world-class university by providing work experience to students in the new UBC Wine Sector Co-op program.

The program is an innovative approach to Co-operative Education. Designed to engage students in active and reflective learning within the dynamic and rapidly growing BC wine sector.

## DIVERSE POOL OF CANDIDATES

Students are drawn from more than 20 undergraduate degree programs in faculties across the arts, sciences, applied science, business and management across both the UBC Okanagan and Vancouver campuses.

## PRE-WORK STUDY

Every student completes a specialized course, delivered by the UBC Wine Research Centre. Through direct instruction that includes a winery field visit, students gain an appreciation of the global wine market, the BC wine sector, the fundamentals of wine tasting, the principles of viticulture and wine fermentation and the key challenges of the wine sector.

## CONTINUALLY EDUCATED EMPLOYEE

Students are supported by a tutor with deep knowledge of the wine sector, to ensure they are meeting identified goals and to reflect on ways to put learning into practice.

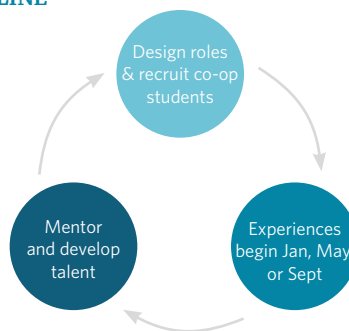
Collaborate with us: [coop.ok.ubc.ca/wine](http://coop.ok.ubc.ca/wine)  
[coop.ok@ubc.ca](mailto:coop.ok@ubc.ca)

## FROM PAST EMPLOYERS

“Past co-op students we’ve worked with have been given exposure to agriculture, manufacturing and direct to consumer retail segments as part of their tenure with us. Our team appreciates the new perspectives a co-op student can bring and their past work has helped us complete some value add projects. We look forward to working with UBC again in the future.”

Mario Ramos, Senior Manager FP&A at Mission Hill Winery

## TIMELINE



Katarina Vucic, lecturer and tutor for UBC’s Wine Sector Co-op, has more than 10 years’ experience in the BC wine industry. Katarina holds a Master’s in Viticulture, Oenology and Business from the University of Bordeaux Science Agro and is a graduate of the Wine and Spirits Education Trust (WSET).

With business and hands-on viticulture and cellar experience in BC and France, her aim is to bridge the local industry with a global perspective to challenge and inspire the wine professionals of tomorrow.

“A Wine Sector Co-op student offers industry partners the chance to gain eager, creative and resourceful emerging local talent across multiple disciplines. These students bring with them the drive and creative energy to drive the BC wine industry to new heights.”



THE UNIVERSITY OF BRITISH COLUMBIA

Interdisciplinary Co-op Education